

**For Immediate Release**

## **Paintless Dent Repair certifications awarded to Colors on Parade**

**Arlington, Texas (May 12, 2011)** – Vale Training Solutions, a leading provider of education and Paintless Dent Repair certification services to the insurance and collision repair industry for over 60 years, announced that Colors on Parade recently became the largest group of certified PDR Technicians within one company. Over the course of 2 days in April, Colors on Parade technicians were awarded 8 Master Craftsman and 2 Journeyman certifications.

Paintless Dent Repair is rapidly taking its place as an acceptable alternative repair method for hail and minor dent damages. Considering the many benefits of PDR repair methods, such as cost-savings versus conventional repairs, non-intrusive methods, and reduced cycle time, having certification of PDR skills will ensure industry standard performance and increased customer satisfaction.

Vale's PDR Technician Certification Program tests and evaluates a dent technician's skill using sophisticated measurement tools and instructor evaluations. Participants can demonstrate their competence by testing for one of three levels of certification which include Journeyman, Craftsman, or Master Craftsman. The certification evaluations are structured as a timed event with participants completing repairs of various dent size depending on level of certification sought. Results are evaluated using state-of-the-art surface measurement technology to a specified tolerance. Surface level variation, as well as finish appearance and texture, are both electronically measured and visually evaluated. Testing procedures for all three levels are endorsed by the National Association of PDR Technicians (NAPDRT).

Jon McCreath, President of Vale Training Solutions, said "We are proud to have worked with Colors on Parade. They recognize the importance of certification and hold their technicians to a high standard. We were most impressed with the quality of work performed by the Colors on Parade technicians".

Jeff Cox, CEO and President of Colors on Parade states "Colors on Parade is committed to providing the highest level of service and repair quality to our customers. We feel that the certification process provided by Vale is critical to our success in the competitive mobile body repair industry. We are very proud to know that our PDR technicians have achieved the Master Craftsman designation."

Colors on Parade is a mobile paint and dent repair company based out of Conway, SC. They are a nationally franchised company and have been in business since 1991. All territories provide mobile paint repair. Colors on Parade provide the repairs that are not cost effective for body shops to tackle. They repair bumpers, scratches, chips, dents and hail. Some areas have expanded to offer dent and interior repairs. The southwest Virginia franchise has the single largest group of PDR technicians within the Colors on Parade system.

**About Vale Training Solutions**

Vale Training Solutions, a member of the Cunningham Lindsey Group, has served the North American Insurance and Auto Collision Repair industries for over 60 years. Since 1949, Vale has trained over 50,000 students in property and auto estimating, and adjuster training, from their two US training centers. Since 2003, Vale has certified nearly 250 PDR Technicians. Vale offers a comprehensive array of classroom, visiting instructor, custom designed, and on-line courses.

**About Cunningham Lindsey**

Cunningham Lindsey is a leading provider of independent loss adjusting and claims management services worldwide. In addition to its core loss adjusting services, Cunningham Lindsey provides engineering consultancy, risk management, risk surveys, environmental remediation, valuations and related services including training solutions serving the insurance and auto collision repair clients in the United States.

For more information about Vale Training Solutions or their PDR Technician Certification, classroom, on-site or on-line training options, contact Jon McCreath at 817-633-4800, or [jmccreath@vale-ts.com](mailto:jmccreath@vale-ts.com) , or visit [www.valetrainingsolutions.com](http://www.valetrainingsolutions.com).